JP2001357260

FIG. 1

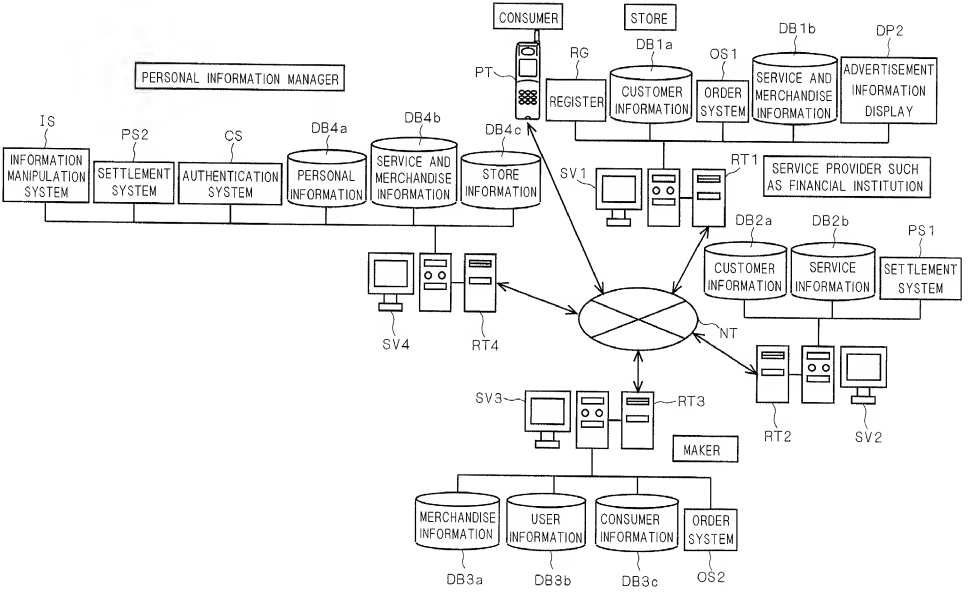


FIG. 2

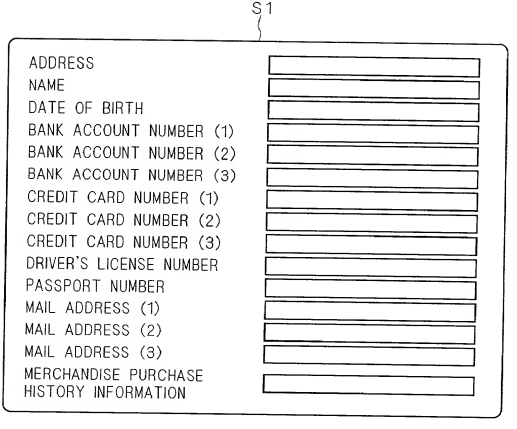

S1
ADDRESS
NAME
DATE OF BIRTH
BANK ACCOUNT NUMBER (1)
BANK ACCOUNT NUMBER (2)
BANK ACCOUNT NUMBER (3)
CREDIT CARD NUMBER (1)
CREDIT CARD NUMBER (2)
CREDIT CARD NUMBER (3)
DRIVER'S LICENSE NUMBER
PASSPORT NUMBER
MAIL ADDRESS (1)
MAIL ADDRESS (2)
MAIL ADDRESS (3)
MERCHANDISE PURCHASE HISTORY INFORMATION

FIG. 3

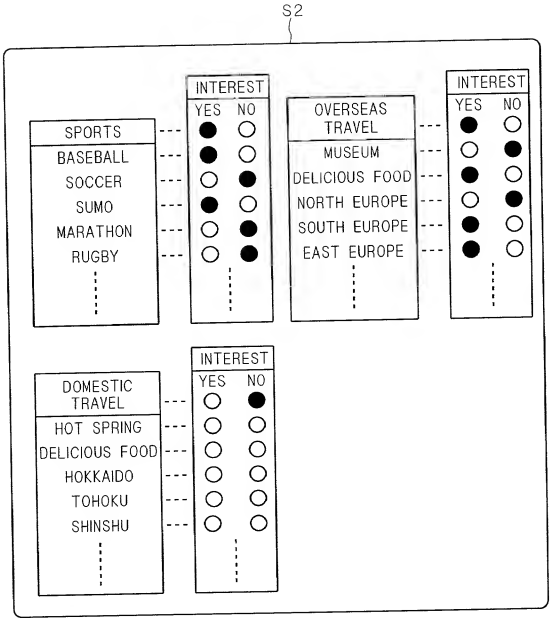

S2
SPORTS
BASEBALL
SOCCER
SUMO
MARATHON
RUGBY
INTEREST
YES NO
OVERSEAS TRAVEL
MUSEUM
DELICIOUS FOOD
NORTH EUROPE
SOUTH EUROPE
EAST EUROPE
INTEREST
YES NO
DOMESTIC TRAVEL
HOT SPRING
DELICIOUS FOOD
HOKKAIDO
TOHOKU
SHINSHU
INTEREST
YES NO

FIG. 4

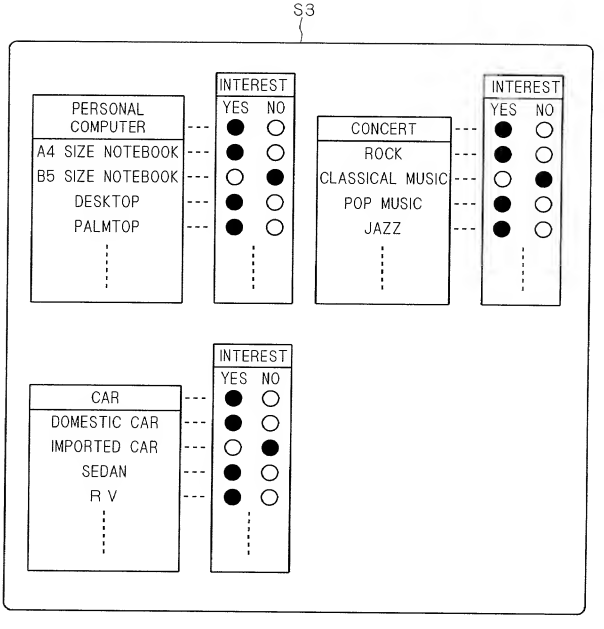

S3
PERSONAL COMPUTER
A4 SIZE NOTEBOOK
B5 SIZE NOTEBOOK
DESKTOP
PALMTOP
INTEREST
YES NO
CONCERT
ROCK
CLASSICAL MUSIC
POP MUSIC
JAZZ
INTEREST
YES NO
CAR
DOMESTIC CAR
IMPORTED CAR
SEDAN
R V
INTEREST
YES NO

FIG. 5

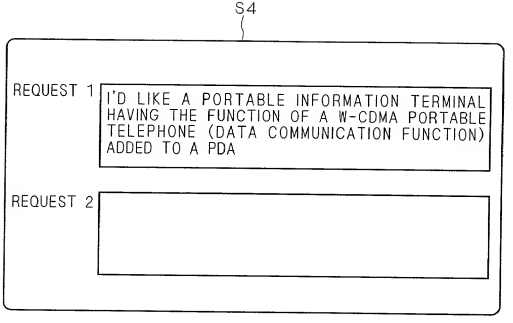

S4
REQUEST 1
I'D LIKE A PORTABLE INFORMATION TERMINAL HAVING THE FUNCTION OF A W-CDMA PORTABLE TELEPHONE (DATA COMMUNICATION FUNCTION) ADDED TO A PDA
REQUEST 2

FIG. 6

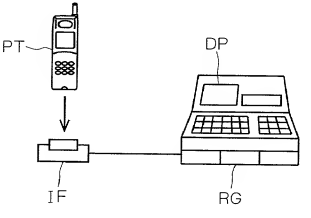

PT
DP
IF
RG

FIG. 7

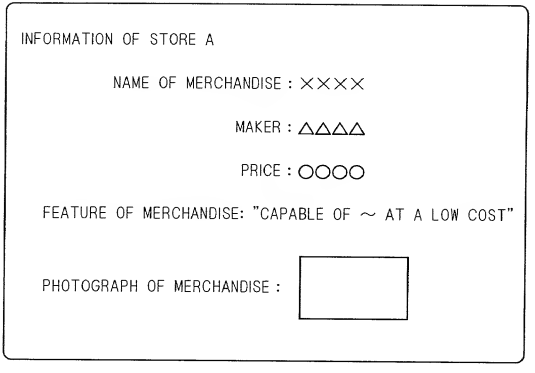

INFORMATION OF STORE A
NAME OF MERCHANDISE : ××××
MAKER : △△△△
PRICE : ○○○○
FEATURE OF MERCHANDISE: "CAPABLE OF ～ AT A LOW COST"
PHOTOGRAPH OF MERCHANDISE :

FIG. 8

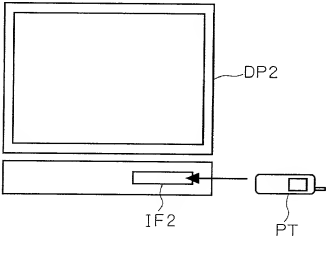
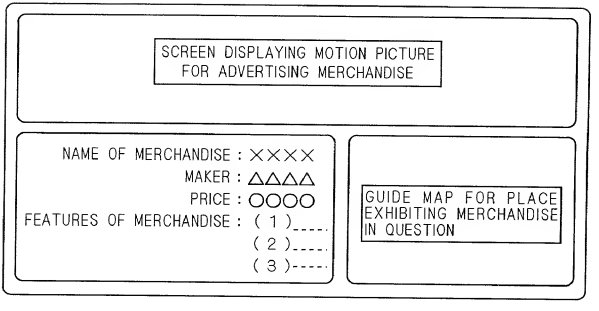

DP2
IF2
PT

FIG. 9


SCREEN DISPLAYING MOTION PICTURE FOR ADVERTISING MERCHANDISE
NAME OF MERCHANDISE : ××××
MAKER : △△△△
PRICE : ○○○○
FEATURES OF MERCHANDISE : (1)----
(2)----
(3)----
GUIDE MAP FOR PLACE EXHIBITING MERCHANDISE IN QUESTION